

**FOR IMMEDIATE RELEASE**

## **Ecological herbicide application for ragweed control**

**Vaudreuil-Dorion, July 26, 2023** – The City of Vaudreuil-Dorion is continuing its efforts to suppress ragweed (*Ambrosia*) on its territory. Starting on Thursday July 27, Groupe Arbo-Ressources inc. will apply an ecological selective herbicide in targeted areas for approximately three weeks, including weekends if necessary. The operation will be done when weather conditions are favourable.

The product used, Ragweed off, is totally natural and is an approved saline lotion developed by a team of experts. It tackles ragweed growth zones without causing damage to other plants. Its application will significantly reduce the presence of ragweed, mainly in high-risk areas, such as along roads and bike paths, as well as parks and potentially infested vacant lots. Vaudreuil-Dorion has been fighting ragweed for many years now.

Every summer, ragweed impacts the activities of one in six Quebecers. Allergy sufferers experience varying degrees of repetitive sneezing, congestion, runny nose, itching and headache. The best way to combat this affliction is to pull up the plant before it blooms, since each one can produce 3,000 seeds that could result in 600 new plants the following year. It's therefore most important to inspect your yard and home surroundings for ragweed. At stake is the health of many residents!