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Mon circuit d'art: Réseau Mozaïk introduces its newest addition

Vaudreuil-Dorion, June 29, 2023 – The City of Vaudreuil-Dorion gathered its artists and collaborators this afternoon to launch *Mon circuit d'art*, the new component just added to Réseau Mozaïk, the cultural tool used to promote cultural events in Vaudreuil-Dorion. The project features three routes along which are displayed a total of nearly 60 artworks across the territory: *Le Centre, Sur Harwood* and *Périphérique*.

The principle of the artistic route is simple. Visitors use their smartphone to scan the QR code located on the sign used to describe the artwork found in each public space to learn about the making of each piece through texts, photos and videos. Each work of art is classified according to one of the three routes, which can be travelled on foot, bike or by car, which makes it easy for visitors to go from one artwork to another and view the entire collection. All the works can also be viewed on the jesuismozaik.com website, where the artistic route has joined the agenda, newspaper, podcasts, videos, and caravan. This new platform, which hosts *Mon circuit d'art*, allows the democratization of art by making all the works on the territory accessible to a wider public. The art is thus made accessible to everyone, anywhere, anytime.

"*Mon circuit d'art* came to be after we observed that the artworks scattered across Vaudreuil-Dorion were not being given as much prominence as we would have liked. Every year, new creations are added, both on the inside and outside of municipal buildings, and the spaces used by our partners. Our wish was not only for citizens and passing visitors to view the artworks but also to learn about the story behind the end result, through an easy-to-use, high quality showcase," explains Chloé Marcil, Head of Culture and Community Life.

"We have been promoting culture in all its forms for over 10 years in Vaudreuil-Dorion. I would venture to say that many of the City's artworks have become landmarks, like the mural on the rue Valois overpass or the one on the water tower at the entrance to the Dorion sector. These works have now become part of the landscape, but we want people to understand the story behind them. The artistic route comes in answer to this concern. I want to thank all those who worked towards implementing this new tool and especially all our artists who make our territory so much more beautiful," said Mayor Guy Pilon.

Circuit d'art is a project developed under the 2021-2024 cultural development agreement between the City of Vaudreuil-Dorion and the *Ministère de la Culture et des Communications du Québec*.

About the Réseau Mozaïk

Le *Réseau Mozaïk* was launched in the fall of 2019 and is the main source of reference for the dissemination of all cultural activities in Vaudreuil-Dorion, including those offered by the City as well as those

offered by its organizations. It collects onto one single platform (jesuismozaik.com) the complete range of activities offered in addition to featuring a citizen newspaper, videos and podcasts on the topic of culture. At the same time, the network also uses interactive terminals positioned in various locations throughout the territory to display information. These can be found at the municipal library, the *Centre multisports André-Chagnon*, *Maison Félix-Leclerc*, *City Hall*, *Maison Valois* and *Édifice de la Croisée*. In June 2022, the Mozaïk Caravan was added to the network, a cultural vehicle that travels through the City to offer citizens a variety of activities such as exhibitions, library services, a digital lab, artistic workshops, etc. *Réseau Mozaïk* and its cultural caravan project won the *Ovation municipale 2023* award in the *Milieu de vie, culture et vivre ensemble* category at the *Union des municipalités du Québec*'s annual meeting.